

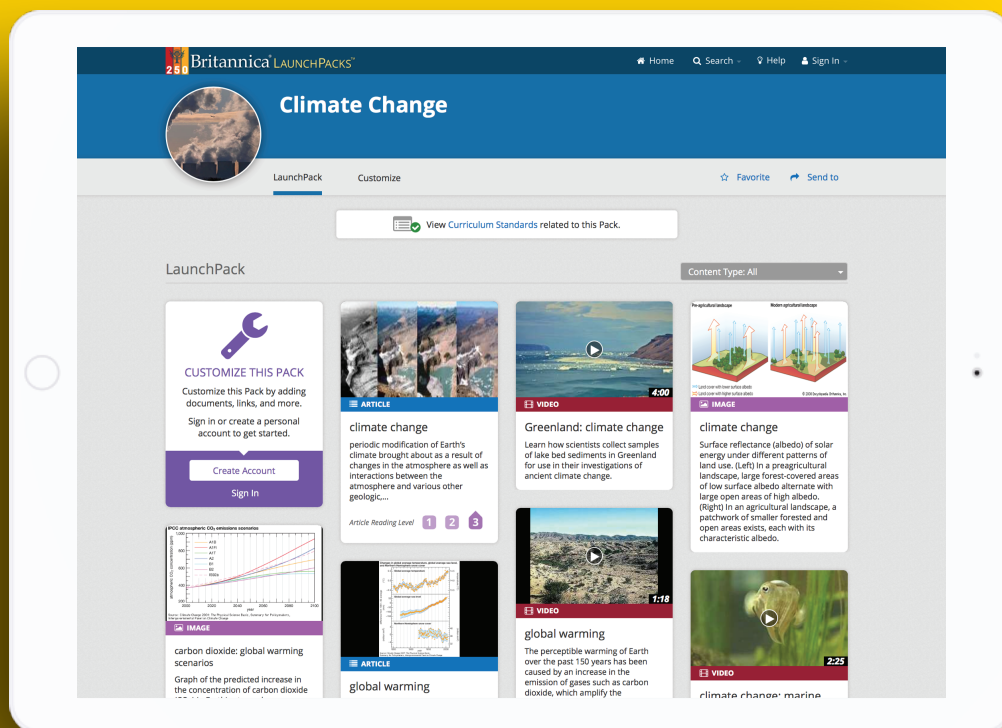
**Britannica LaunchPacks harnesses the skill, heart, and passion of our UK education community, bringing diverse, trusted, differentiated multimedia content into the hands of teachers.**

Curated by teachers, for teachers, around thematic units covered in the KS3-4 curriculum, Britannica LaunchPacks provides a seamless experience for students to build subject-area knowledge, think critically, and make cross-curricular connections that help them engage in meaningful learning.

# Reimagine the next decade of learning.

Launching at BETT 2020

Access LaunchPacks, connect with our community, and get access to new tools as they become available by visiting [bit.ly/launchpacks2020](https://bit.ly/launchpacks2020)



Crafted by Shireland Collegiate Academy school leaders, teachers, and students alongside Britannica product engineers, editors, and curriculum experts, Britannica LaunchPacks breaks the mould for UK EdTech resources.

**Meet OFSTED requirements for a broad and balanced curriculum**

**Activate student voice, choice, self-led enquiry, and critical thinking**

**Deepen mastery of subjects through cross-thematic connections**

**Build subject-area literacy through enhanced and technical vocabulary**

**Personalise instruction for every student**

**Track student progress and comprehension**

## Benefits

### **Empower teaching and learning.**

LaunchPacks makes it easier for teachers to focus on what and how content is taught — weaving in inquiry-based lessons, aiding 21st-century skill development, and deepening subject-area and media literacy — instead of spending countless hours searching for authoritative, unbiased, vetted, and differentiated resources around topics that correlate with their teaching and learning objectives.

### **Personalise learning for every student.**

Differentiation tools support the diverse array of student needs within a single classroom, whether through articles available at multiple reading levels, four unique levels of content bundles, or reading support tools such as read-aloud functionality, double-click dictionaries, and article translations available in over 80 languages.

### **Trust your content.**

Students who use LaunchPacks have access to resources from the leader in authoritative information, Encyclopædia Britannica. Trust that the content you provide is created by subject experts, vetted by fact-checkers, and curated by local teachers who understand your unique curriculum and content needs.

Sign up to receive preview access and history and geography lessons.

**[bit.ly/launchpacks2020](https://bit.ly/launchpacks2020)**