

How to increase awareness of the Britannica[®] Digital Learning programme in your school

- Make sure that students and staff have the easiest access available. Britannica supports access through IP, your web portal or even with a password. Please feel free to contact us at any time to further discuss this integration.
- Access in as many ways as possible! This will increase student awareness and make it easy to use Britannica resources.
- Add a link to Britannica resources to the desktop of every PC in the school and on the school's website. It's an easy way to encourage usage both at school and at home!
- Send out access details to staff and parents. The Britannica Digital Learning Team has template letters we can provide!
- Hang up posters around the school. The Britannica Digital Learning Team can provide you with a variety of posters so you can choose the posters that are best for your school.
- Take advantage of free online training for either staff or students. These webinars are a great way to generate excitement about the resource and also will help any user take advantage of the programme at your school.