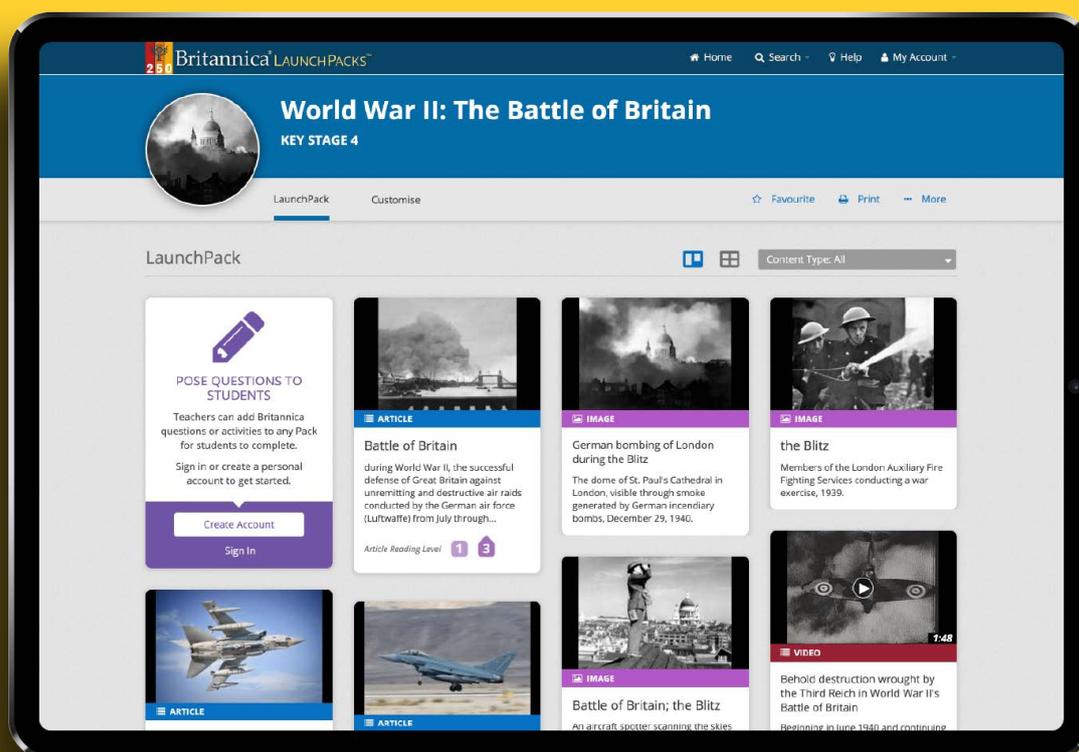




Britannica® LaunchPacks GCSE

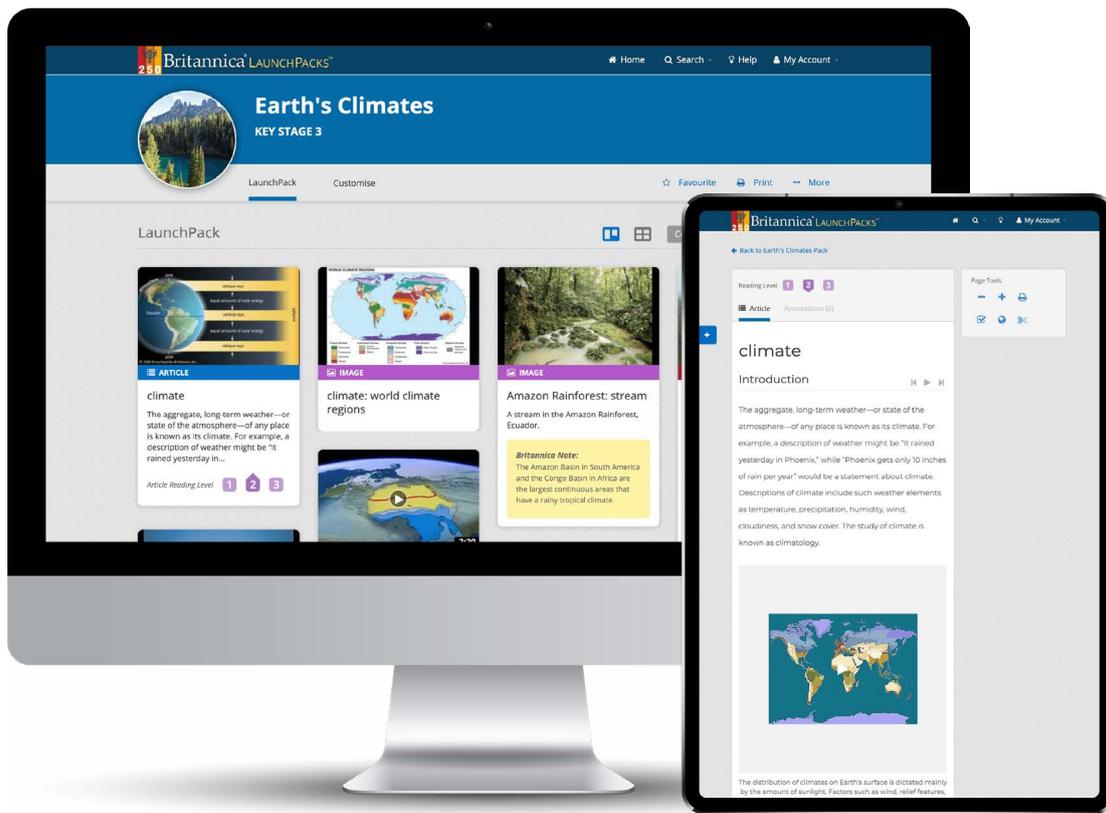
What is LaunchPacks GCSE?



Shireland Collegiate Academy and **Encyclopædia Britannica** have partnered to create the UK's first curriculum-focused content collaboration between a UK MAT and a trusted global publisher to support UK teachers.

Britannica LaunchPacks GCSE harnesses the skill, heart, and passion of our UK education community, bringing complete curriculum solutions, progressive learning maps, and unparalleled, trusted articles and multi-media content into the hands of teachers for KS3-4 History and Geography lessons.

Why LaunchPacks?



Transforming Teaching

Britannica LaunchPacks will transform the way teachers deliver the curriculum and the way students engage with, and master, core concepts while developing lifelong skills.

LaunchPacks empowers blended learning, personalised support for every learner, student-led inquiry, and virtual assignments and assessments.

Sustain engagement in blended learning environments.

Enable personalised instruction through differentiated learning tools.

Empower English Language Learners with reading support and translations.

Build literacy skills while engaging in curriculum-aligned social studies and science content.

Engage digital skills by easily assigning virtual lessons via Google Classroom or Microsoft Teams.

Delivering the Curriculum through LaunchPacks

Personalise instruction for every student

using the customise tool. Teachers can get creative in their approach to delivering the curriculum by adding their own content or notes.

Involve parents in learning.

For parents and families who may speak a different native language at home, each article offers translations in over 83 different languages.

Ensure a broad, balanced and rich curriculum

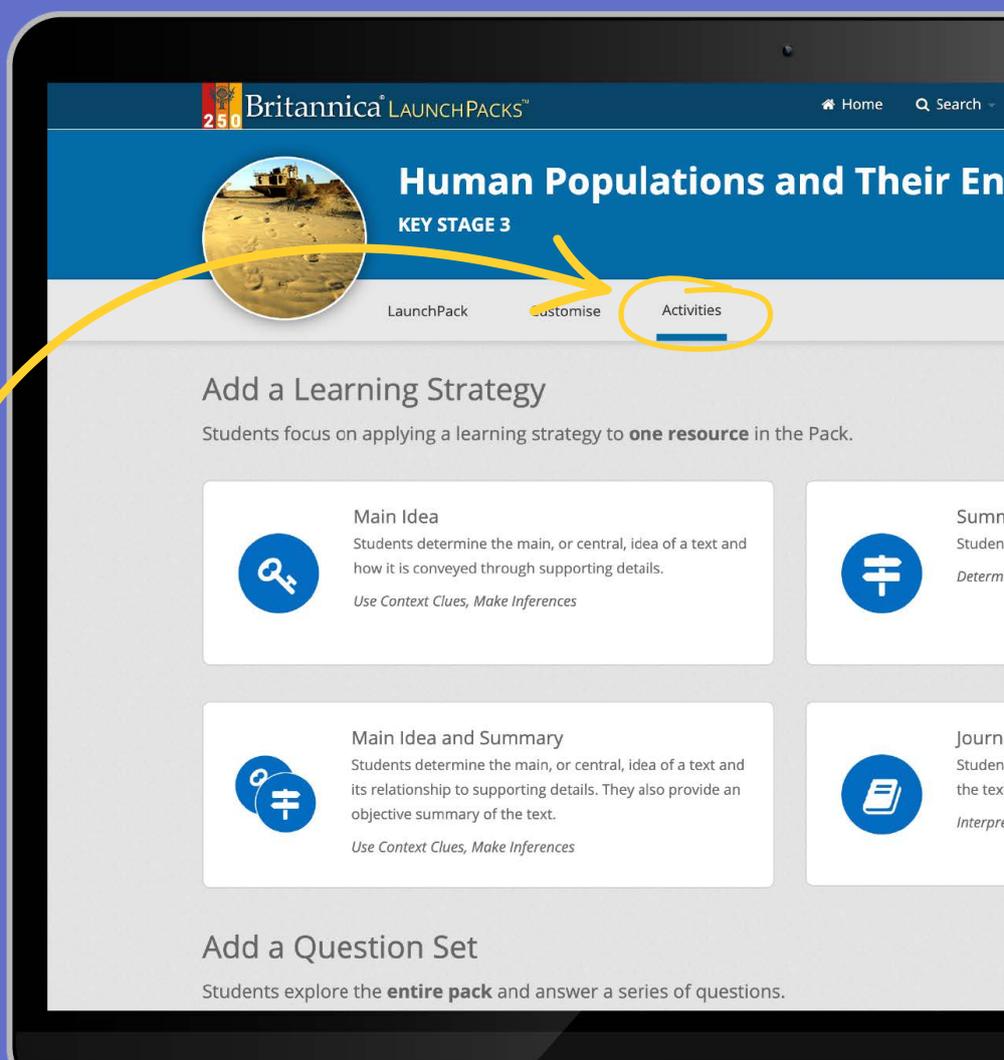
with thematic, aligned content bundles covering GCSE Geography and History topics.

Assign and conduct

virtual lessons with built-in activities that allow teachers to view progress in real time. Google Classroom, Microsoft Teams, and multiple LMS integrations allow teachers to host live or recorded lessons that seamlessly integrate with LaunchPacks content.

Save teachers time

by providing everything they need to teach a lesson, allowing educators to focus on curriculum delivery and skill development instead of sourcing and curation.

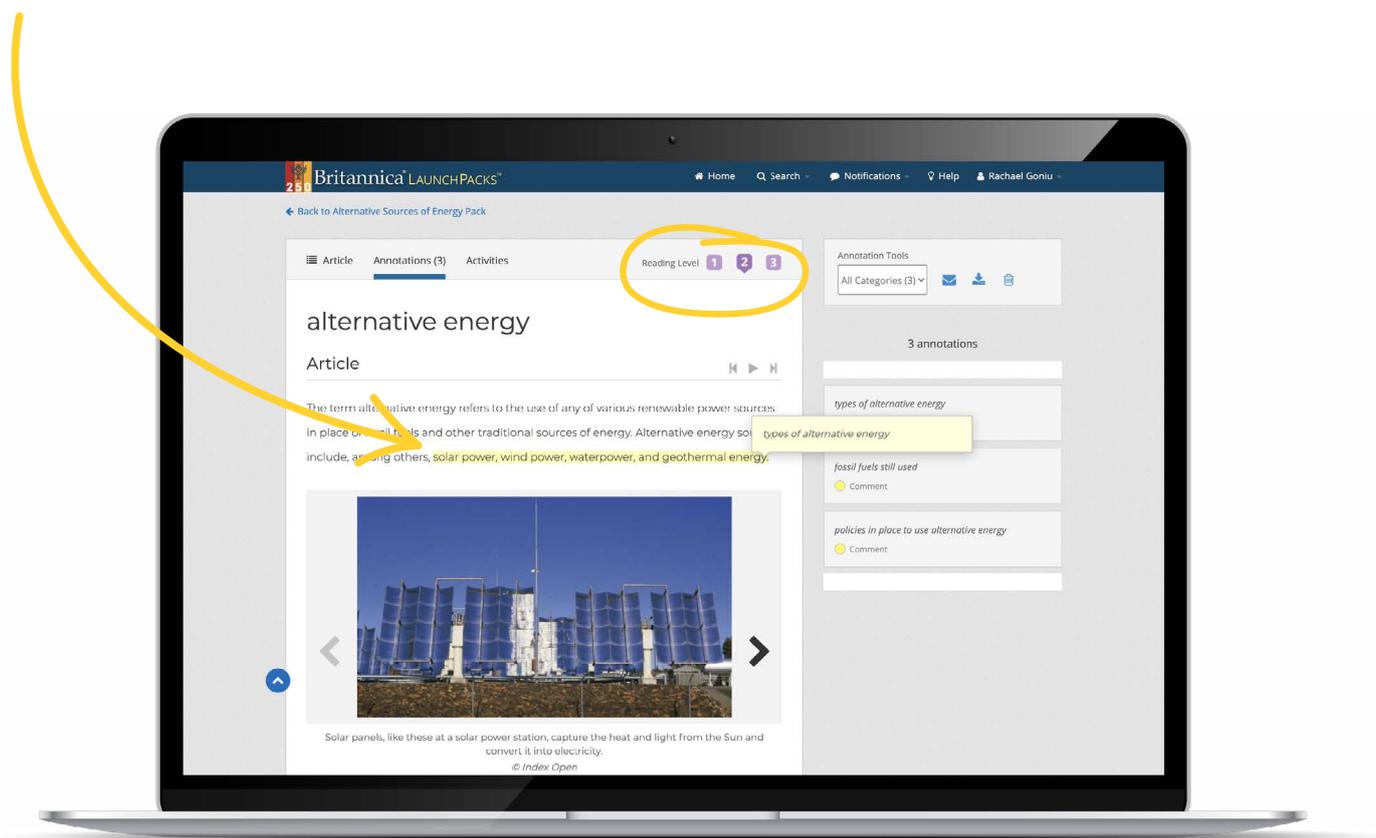


Unleash Student Potential

Develop students' critical skills.

LaunchPacks' annotation tools facilitates close reading, builds critical thinking skills, supports student led inquiry, and develops fundamental literacy skills.

Learning strategies provide an individual approach to complete a task, allowing students to use skills to learn content while teaching students HOW to learn rather than just giving them content.



Students can differentiate their learning based on their needs in order to engage more deeply in concepts through reading support tools and leveled articles whether they are at home or in the classroom.

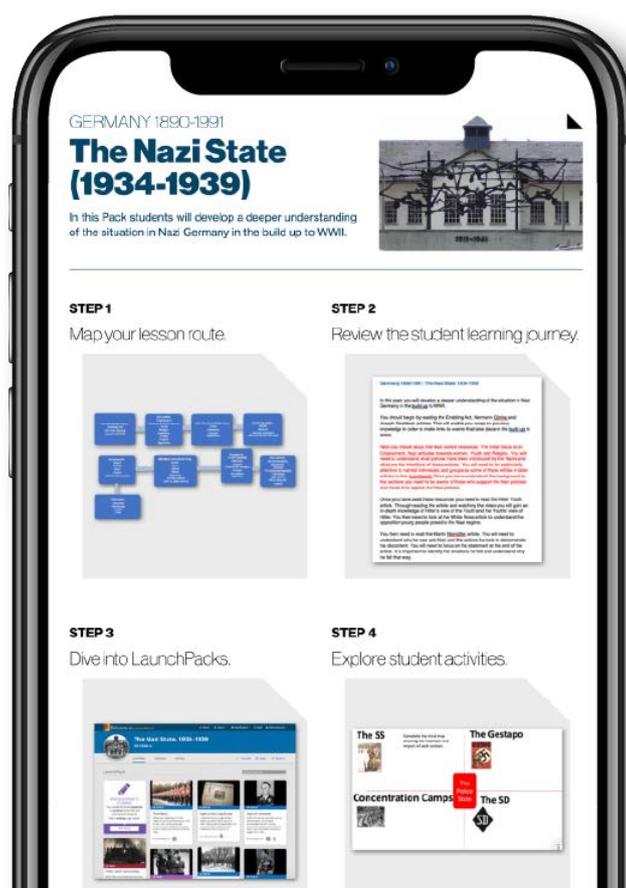
Equal opportunities for all children regardless of their access to devices and internet connectivity. Students can leverage LaunchPacks online, while students needing printable resources can access the same content offline.

Empowering Teachers with Lesson Inspiration



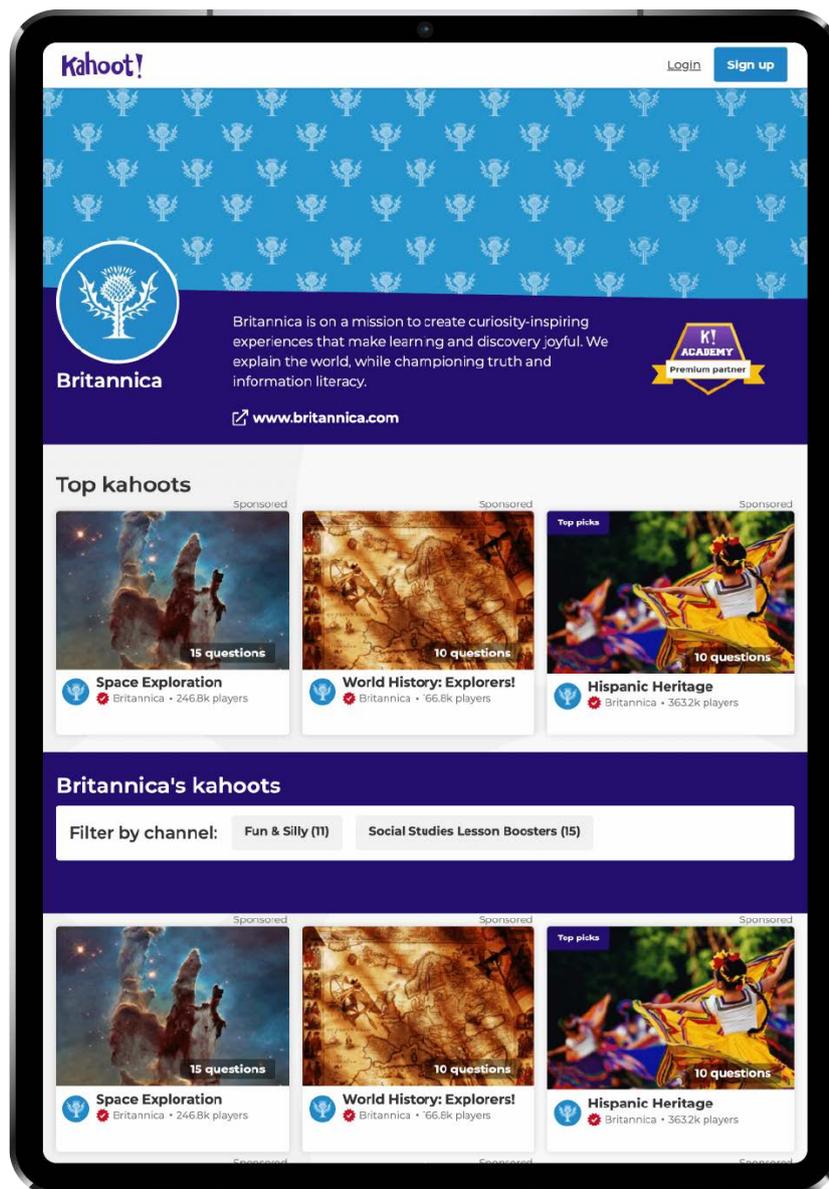
Each of the GCSE LaunchPacks includes a step-by-step guide to delivering the specific history and geography lesson. As these are built by Shirelands' educators and mapped to UK curriculum needs, teachers are saved from spending countless hours searching for authoritative, unbiased, vetted, and differentiated resources.

Within each lesson starter is a **learning route**, **learning journey instructions**, and **printable activities** that correspond with the Britannica LaunchPacks resources.



LaunchPacks & Kahoot!

LaunchPacks GCSE is integrated with Kahoot!, the popular platform for learning games and quizzes.



Kahoot! provides a valuable dimension of **game-based learning** to LaunchPacks, containing a rich multimedia content library on 4,000 topics tied to curriculum standards.

With the Kahoot! integration, teachers can now **increase classroom and home engagement**, making lesson planning easier and inspiring curiosity in students on key topics.



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