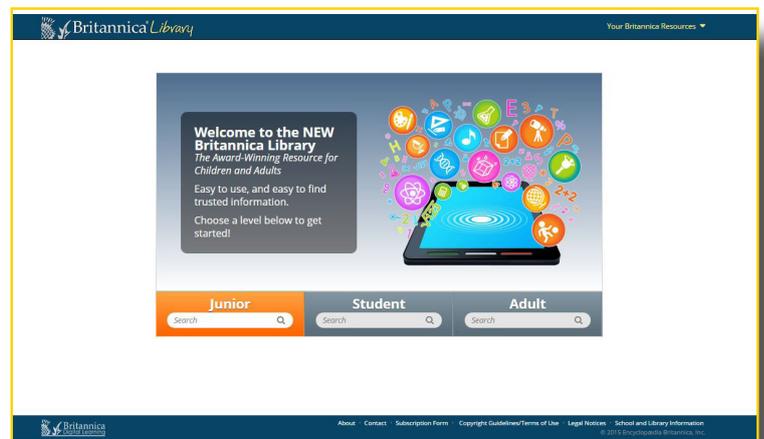


1. Landing page

- Three database levels make it easy to search at an age-appropriate level – Junior for primary school users, Student for secondary school users and Adult for post-secondary users.
- As you type, Britannica will recommend articles and show popular searches.



2. Search results page

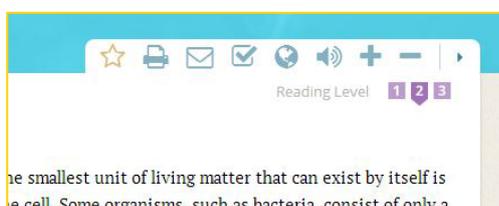
- Tabs at the top allow users to switch between the three reading levels to find the content that is reading-age appropriate.



- Content choices down the left include multimedia, academic journals, primary sources and recommended Web sites.

3. Student/Adult Article page

- The Table of Contents uses a hyperlinking system to move you through the article.
- Above the Table of Contents are the related materials tabs – related multimedia and also editor-selected related articles.
- The Toolbox is on the right hand side – simply mouse over any tool to find out more! This includes the easy citations, printing options, read-aloud and translation tools.



- The reading levels appear right below the toolbox and again, you can switch between the three reading levels to find the content that is at the reading level best for you.
- Double click on any word to get a dictionary definition.

4. Junior article page

- The layout is very different at the Junior level to help younger users better understand an article – the text has been chunked into sections to make it easier to focus on each subject.
- The read-aloud is available at the top of each of these sections and there is a large scroll underneath.
- The multimedia and related are still on the left-hand side and the toolbox still sits on the right.



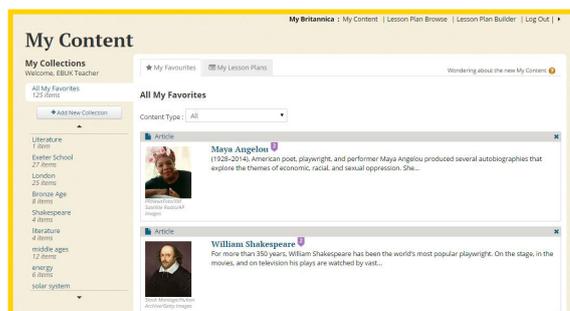
5. Junior Level homepage



- Interactive questions change regularly so children can test their knowledge and find out interesting new information.
- Icons along the bottom allow children to interact through Britannica (don't forget to "show more" to see all the options).
- Unique to the Junior homepage are the Animal Kingdom browse and Interactive Games browse.

6. Student/Adult Level homepages

- Check out the interactive Discover Britannica, which includes:
 - Subject and media browse
 - Biographies
 - An interactive World Atlas
 - The Compare Countries tool
 - Research Guides called "How Tos" are a great place for students to receive guidance on creating essays, book reviews and more



7. My Content

- Each user can create an individual My Britannica account.
- Use this to favourite Britannica resources to come back to at a later time – great for collaboration or for research in and out of the library!